

### Who is Pub Media?

.With a wide range of customers including Baheşehir Koleji, Karcher, Uğur Okulları, Sirha, GoldMaster, Avek Otomotiv, Adidas with WPP partnership and Acun Medya, we provide social media management, video production, live broadcasting, photography, visual design, web site design and advertisement services. Also we manage projects with youtubers and internet celebrities with partnership and one-off projects.



# About Us

Founded in 2014, Pub Media provides customers with digital agency services as well as their own enterprises. Pub Media provides solutions to their customers needs with a wide range of services including web design, social media management, SEO, photography, catalogue, product photography, 360 degrees videos, protomotion, commercial videos and live broadcasting.

P U B



Pub Medya





Adidas



Bahçeşehir Koleji



Karcher



Yaşam Artı



HolidayInn



Sirha

Digital World

# Special Web Site for Players

Nowadays, web sites are communication devices as important as social media.

A website which will provide an important advantage on search engines is an important factor

for branding of a player.

A website made with the name of the player will prevent actions without the permission of the player and

will provide a way to do businesses outside of social media.

pubmedya.com



Appropriate and good looking websites that can be accessed from both computers, tablets and phones are one of the important tools of interaction.





Our New Project

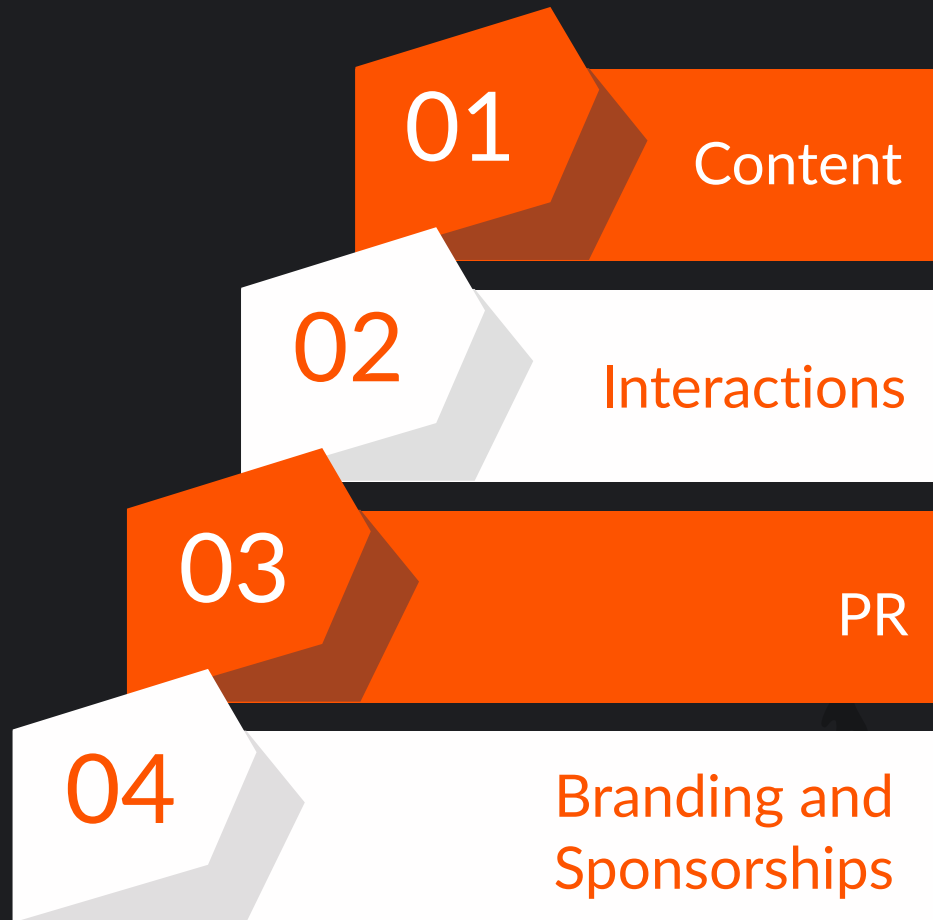
# Pub Sports

.Pub Sports is a sports media organization by Pub Medya, which will produce content specially made for sports social media, improve the interaction of social media accounts of sportsmen/sportswomen and lead them into branding.

Pub Sports is the supportive power that will produce effective videos of athletes gameday and game results desing, their fluent, aesthetic and positive movements within the match routines and creative content outside the match schedule.



# Branding Schematic



## First Tep

Creation of special content for the players.

## Second Step

Improving the strenght of social media.

## Third Step

Starting the PR of players.

## Fourth Step

Setting up the commercial deals and cooperations of the players.



# First Step Content

Creating photography, video and designs of transfers, game day, match results, plays from the match, personal and team practices of the player.

Also creating photography, design and video content for special days.



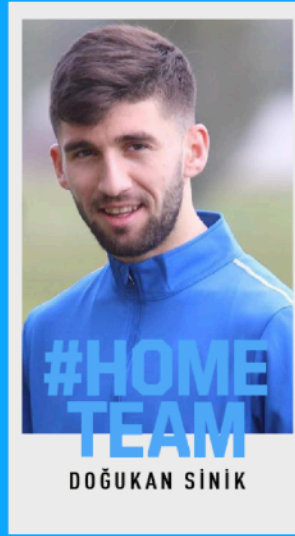
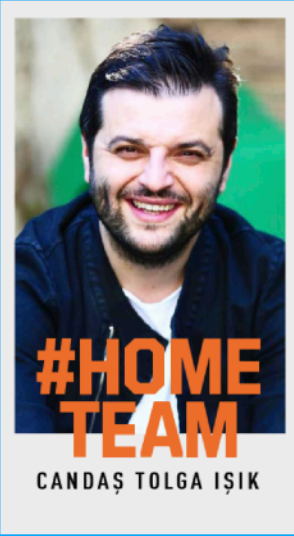
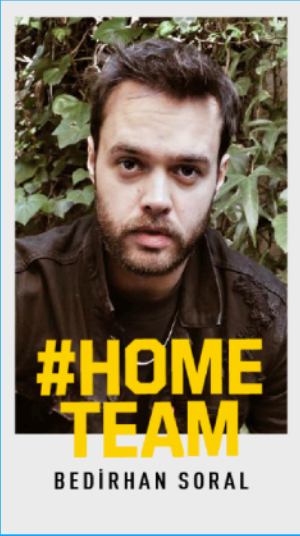
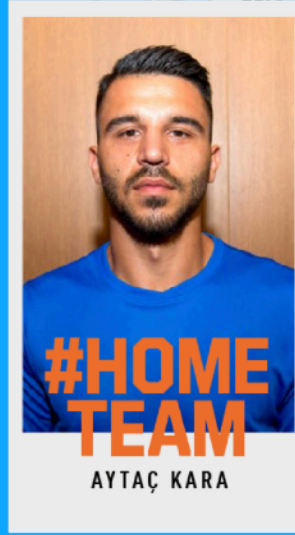
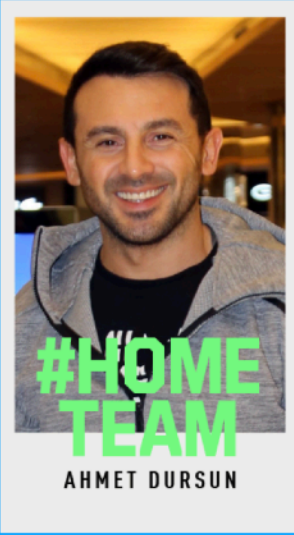
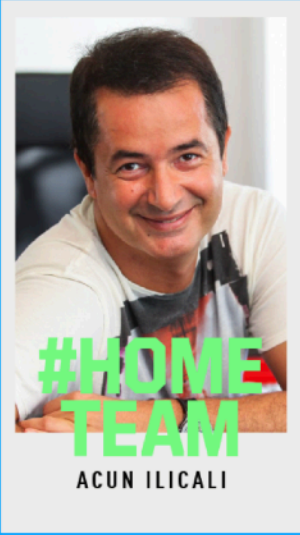
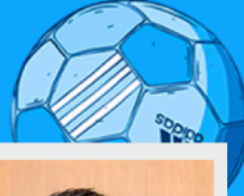
The Real Strenght of Social Media

# Second Step Interaction

After richening the social media of the player by quality content, improving the interaction strenght by doing special studies and cooperations.



## KATILIMCILAR



# Third Step PR

To connect the players with leading names and brands of social media, to include the players in magazines, television and youtube channels, to make cooperations and join events which will be heard all over both traditional and social media.



## Fourth Step Branding and Sponsorships

To include brands in the players social medias thanks  
to their growing interactions.

Making cooperations with sponsors and brands with players  
whose names are known because their social medias are  
managed with quality content, correct interactions and  
cooperations.

Creating side careers to players when they're active and creating  
a new career after their sports careers have ended.

# What does Pub Sports want to do?

As Pub Sports, our purpose is not only to make content for players social media but also branding the players and while they're active, giving them a side career and creating an environment to let them continue a new career after their sports activity has ended.



*Influencer Marketing creates the %39 of all the marketing works*

Our purpose is by taking the right steps, taking all our players to the next level and turning their social medias to another job.







#HOME  
TEAM



UTKU YUVAKURAN



ACUN ILICALI

BENİMLE OYNAR MISIN?

OYUNCAĞINI PAYLAŞ,  
SENİN OYUNUNDA KAZANAN MUTLULUK OLSUN!



5 MAYIS PAZAR  
BAĞÇESEHİR KOLEJİ  
&  
PINAR KARŞIYAKA

OYUNCAĞINI PAYLAŞ,  
MAÇ BİLETİNİ AL!



Fırsatı keşfedin

GÖRECEK  
DAHA ÇOK  
ŞEY VAR

**Holiday Inn** AN IHG® HOTEL İSTANBUL - SİSİLİ

İSTANBUL

Eylül ve Ekim Aylarındaki %30  
Erken Rezervasyon fırsatını kaçırmayın.



SICACIK VE  
TAZECİK

Webinar hosted by CFA Institute

**Making Virtual Meetings Work**

07 Apr 2020, 5-6 pm

Learn proven best practices and practical examples that can help you run more effective virtual team and client meetings.





# Our Packages



## Package 1

Monthly Package

Two times a week, with images provided by the player, creating content on story and post sizes for transfers, match days and special days.



## Package 2

Monthly Package

Two times a week, with images provided by the player, creating content and videos on story and post sizes for transfers, match days and special days.



## Package 3

Monthly Package

In addition to Package 2, a photoshooting before the season specially for the player and during the season 1 photo and 1 video shooting a month and creating content by these.



## Package 4

Monthly Package

In addition to Package 3, setting up cooperations and meetings with magazines, television programs, youtube programs and cooperations with traditional and online celebrities.

For more information about our company you can visit us on  
[www.pubmedya.com](http://www.pubmedya.com) and [vimeo.com/pubmedya](http://vimeo.com/pubmedya)

# Thanks

